



# Omega Notes<sup>TM</sup>



DESIGNED FOR STUDENTS

PREFERRED BY FACULTY

2018



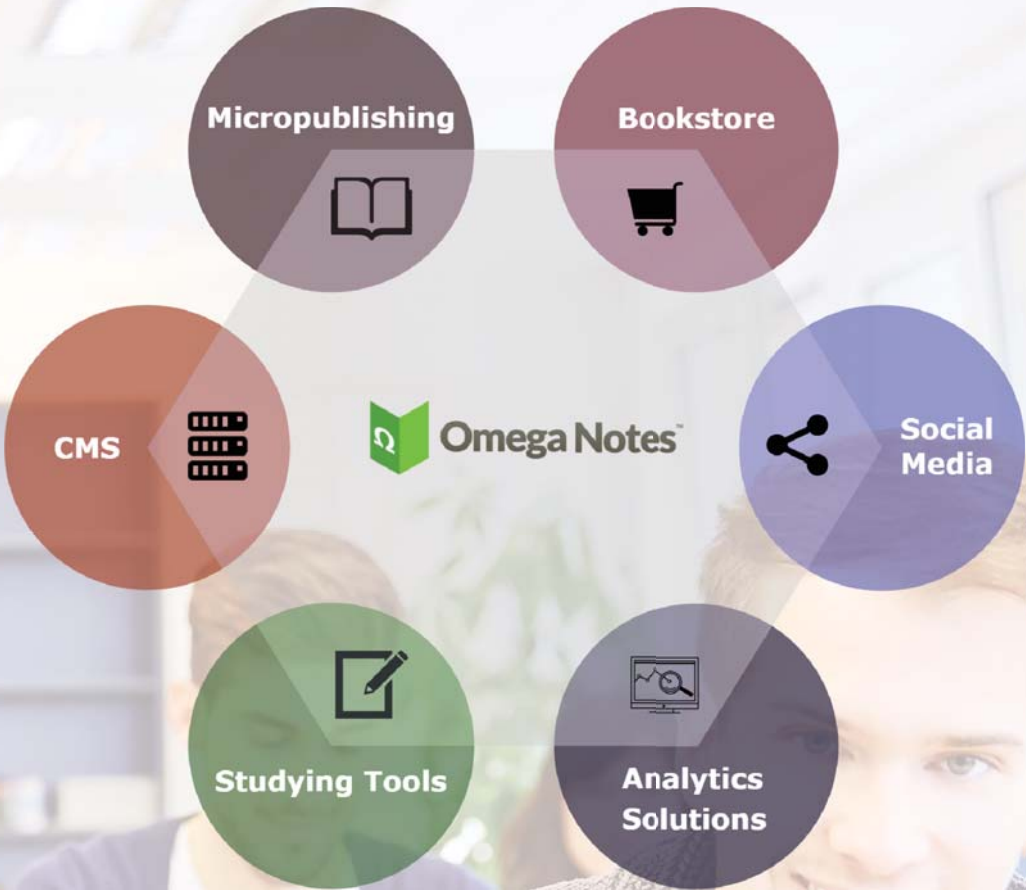
# Academic Disengagement

Many professors are asking the same question: How do I get my students to engage more in the course? Course engagement has been declining in the past decade and faculty are left wondering why. Simply put, students don't behave like previous generations. Pedagogical techniques have not evolved to meet the needs of this generation. Consequently, if students don't have the tools they need to engage, then they cannot effectively engage. Here are some of the numerous problems in the classroom:

- Limited Interaction with physical printed books.
- **Lack of organization.**
- Do not know if students are interacting with the material.
- **Cannot measure group participation.**
- Difficulty engaging with students in an online environment.
- Text-centric collaboration difficult.
- High textbook prices lead to students not purchasing necessary materials.
- **Current online learning platform not user-friendly.**
- No proven method to effectively assess learning.
- **Cannot see teaching results until after exam.**
- No proof students are interacting with material.

# An Ecosystem of Learning

Instead of forcing this demographic to adapt to an outdated system, why not adapt the system to meet the needs of the demographic? That's where Omega Notes comes into play. We recognize that a multifaceted problem requires a multifaceted solution. Our solution is a conglomerate of services ranging from content management to collaboration tools to advanced analytics and more. We provide students the content they need in a medium they already use.



- **Micropublishing:** We curate custom class-specific content by working with publishers to achieve the key components of texts, videos, and more for your Course Pack.
- **Bookstore:** Students purchase the content they need at significantly lower prices than normal textbooks.
- **Social Media:** Designed to mimic social media platforms, the Notebook is a great place for students to collaborate with others.
- **Analytics Solutions:** Understand the behavioral dynamics of your course with Omega Notes Analytics.
- **Studying Tools:** Unlike other e-readers, students can take notes, ask questions, draw pictures, and more all within the convenience of the Course Pack e-reader.
- **CMS:** Effectively create and store course content for students to access.





## What Are Course Packs?

Course Packs offer students a unique learning experience. They function as a cost-friendly, convenient substitute for expensive textbooks and contain a collection of materials from a range of sources such as: PowerPoint slides, textbooks, videos, and news articles that you select for your class. Being online, course packs provide many advantages over traditional texts.

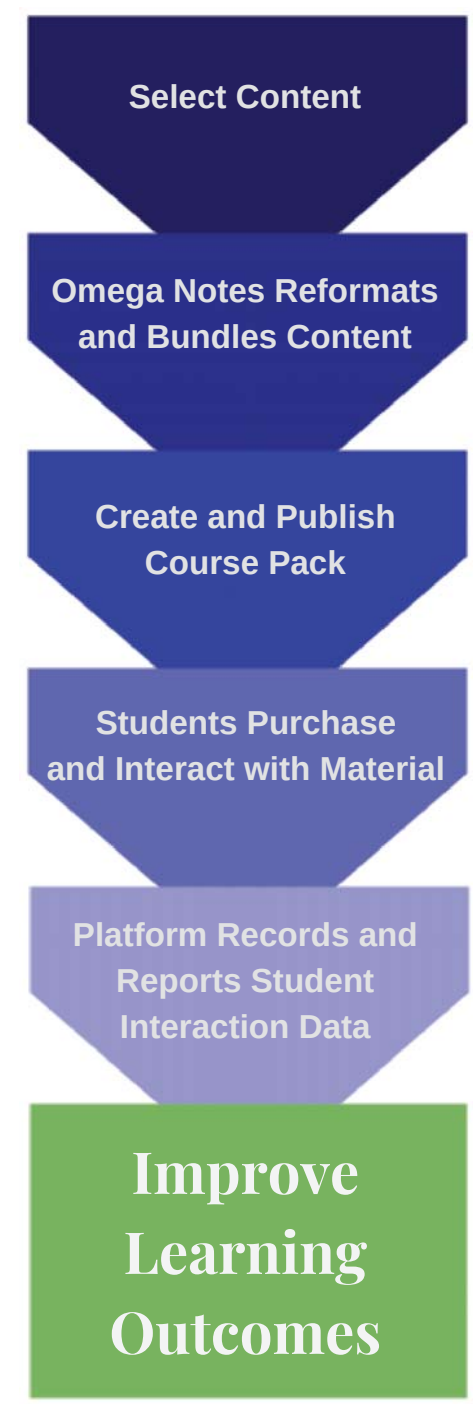
Think about this for a second. Right now if you are reading this in print, what do you do if you have a question? You can either ask someone who is physically close or you can communicate via email, post on a forum, text, call etc. But as soon as you begin this electronic communication you lose the context from which the question originated.

Forget for a moment how difficult it is to collaborate and work in and around a print text. How do you assess your students on how their learning? If you are like most professors, you give them exams, papers and projects to see how much information they have retained. This outdated approach is retroactive as you don't know how well the students have learned until after you have asked them to demonstrate knowledge of the material. This dogma is backward. Wouldn't it be nice to see how your students are comprehending materials before the exam? That is where the Analytics come into play.

Our Analytics can tell you what content students are understanding and what content needs further explanation. We can get as granular as saying John Smith was on page 17 of Chapter 7 last night from 10:53.55PM to 11:04.20PM. His Self-Assessment Rating is poor and he mentioned in a message that he did not understand the table. He posted a discussion question and another student anonymously answered his question. At 11:15.42PM he returned to page 17 and rated himself as proficient. His average time and Self-Assessment rankings exceed that of the class.

Now if John was viewing his course materials in print, how would you as a professor know what John was struggling with? Or if John actually did study when he said he spent over 3 hours studying last night. These insights are unparalleled in education. Instead of giving exams to see if learning has occurred, why not see learning as it occurs?

## How It Works



Students also have access to features such as highlighting, drawing, and more as seen below:



Easily take public/private notes and collaborate with others around course materials.

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Think of Course Packs as eBooks customized for your class. You pick only the content you want your students to have.

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Andrew Lang



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You can start and facilitate discussions all within the comfort of the viewer.

Can someone explain Figure 1 to me?

✓ Status: Open  
About Omega Notes  
Chapter 7: Course Packs (pg. 1)

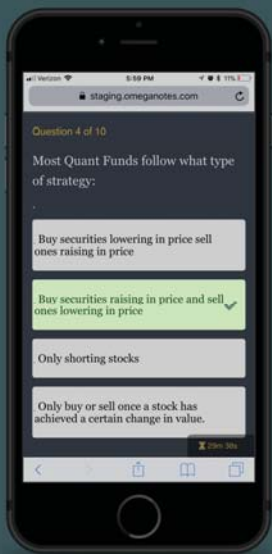
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Crouching Bear  
03/27/2018 at 2:13PM

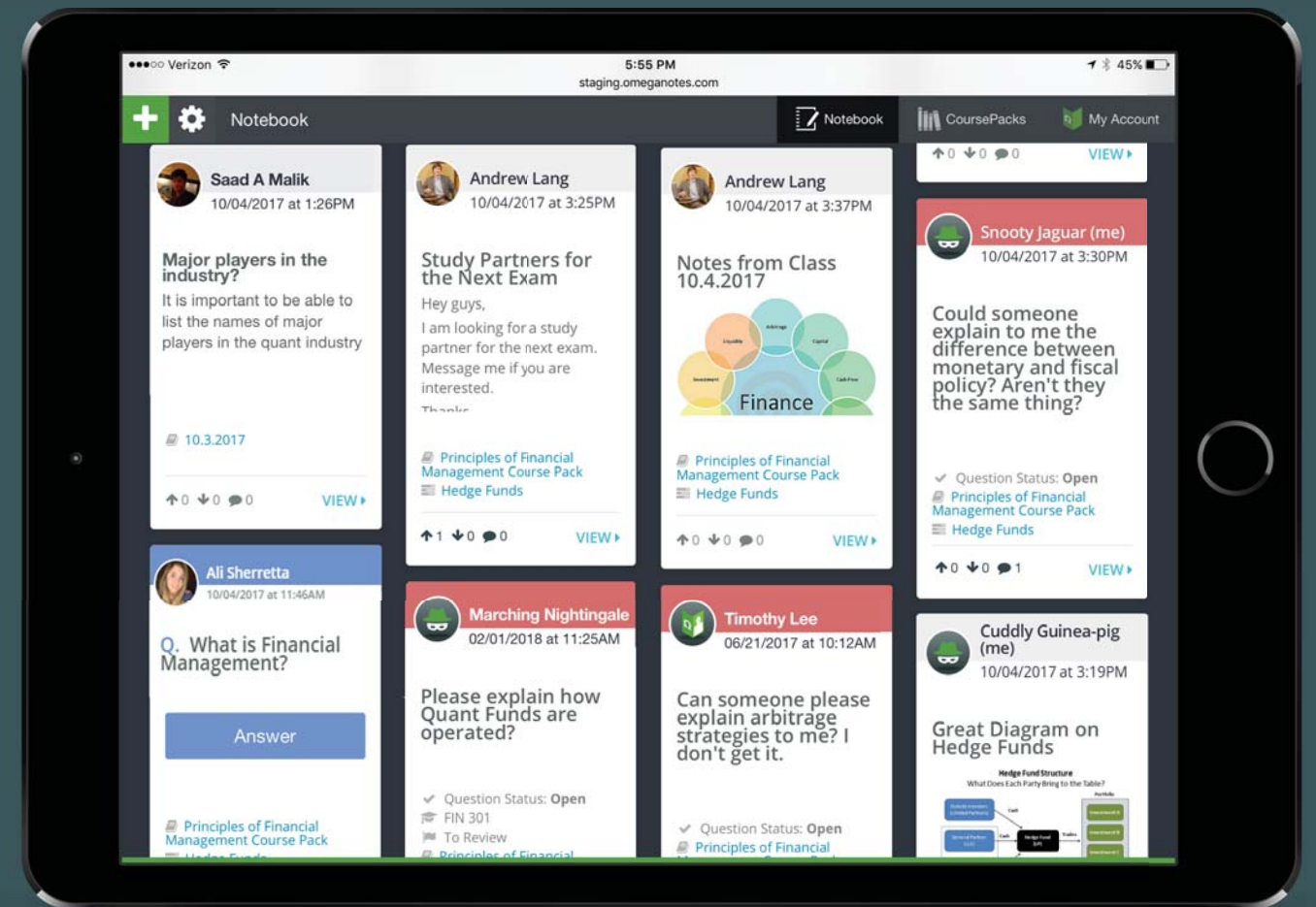
Students and professors can post anonymously leaving no reason to ever be afraid to ask a question.

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## QUIZZES

Why not include custom quizzes to pair with the custom content? We offer quizzes that include multiple choice, true or false, and short answer question types. Depending on your course needs, the content can be gated. For example, a student must achieve an 80% or higher on the quiz before proceeding to the next chapter. The possibilities are endless.



## SELF-ASSESSMENTS

Our patent pending technology provides unique insight into learning as it is occurring. As students consume the Course Pack they will be periodically asked how well they are understanding the material. They can rate their understanding on a scale from extremely confused to complete comprehension. This technology also includes a timeout feature to understand why a student is on a page for an extended amount of time. This data is relayed back to illustrate comprehension of the material.



## Introducing the New Community of Learning

### Social Media of Studying

Designed to mimic popular social media channels, the Notebook is an ideal place for students to create and store Notes, Flashcards, Annotations and Ask Questions. Notes that are taken within a Course Pack appear in the notebook as well. Students may post these note types Publicly, Privately or Anonymously. Students can:

- Organize class notes in relation to the Course Pack
- Easily share content
- Comment on others posts
- Post Anonymously
- Rate other posts

### Engagement

Engage with your students in discussions within the Course Pack. With our diverse sense of learning methods, students are bound to find a style that works the best for them. Here they can create the content they need in a medium in which they use. Best of all, we report engagement levels in the professor dashboard. Users can:

- Integrate notes and discussions within the Course Pack
- Post questions about the material
- Take notes during class
- Build Flashcards and Study Guides
- Guide Discussions

### Group Collaboration

As a professor, you can create groups around a Course Pack. By doing so, you can observe, quantify, and interact with the individual groups. Here are some of the benefits of creating groups:

- Automated Group Creation and Management
- Observe each group interact around the text
- Quantify group member participation
- Start discussions and engage in conversation with group members
- Real time reporting

## STUDENT FEEDBACK

When a student signifies that a chapter is completed, a more detailed Self-Assessment appears requesting users to state more detailed thoughts on the material. These questions can include items such as what the student found most difficult, what readings the student liked the best, what changes the student would like and more.







# ANALYTICS

## Measure Participation / Engagement

Omega Notes Analytics allow you to easily measure participation and engagement in your class. This system was designed to easily keep track of who is engaging versus those who are not. You can also monitor group behavior and see who is contributing to the group and the conversation or even guide the conversation yourself.

## Qualitative and Quantitative Reporting

Omega Notes' patent pending interface collects and reports detailed analytics on student behavior within the Course Pack. We collect both qualitative (Notes students have taken, comments on other notes, Self-Assessment reports) and quantitative (time spent per page, number of notes posted, number of comments, quizzes, Self-Assessment scores) data.

## Understand Who Needs Help

Frequently students are afraid to ask for help or ask when it is too late. With Omega Notes Analytics, you can track individual, group or total Course Pack behavior. Easily see if a particular student is struggling with a certain topic or even a specific page. Our Analytics tell you how the student studied and how it relates to others in the classroom. As a professor, you have unbiased information on what the student actually studied and participated in.

## Know Who to Teach

If students are spending unusually high amounts of time and continually scoring low on their Self Assessments on a specific page of the Course Pack, then they likely need help. Plus, with the Self-Assessments, students have the opportunity to tell you what they are confused on, or whether or not the content was interesting. This information lets professors know what students want to see taught and what changes they would like to see to their learning.

## Easy to use Interface

Your professor dashboard has been thoroughly designed and optimized for the on the go professor. Our reporting provides you with the most up to date information on student behavior. You can easily look at an individual student, group or class behavior quickly and efficiently.

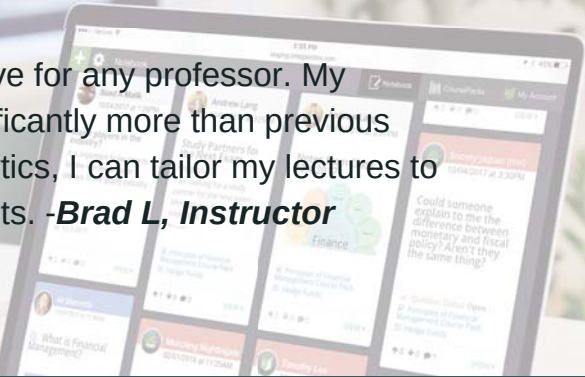
# SECURITY

Omega Notes values your course materials and employs high level security controls to prevent unauthorized distribution of Course Pack content. Our platform utilizes Two-Factor Authentication and prohibits emailing, sharing and downloading of course pack content.

# TESTIMONIALS

Course Packs are a great way to engage with my students. The students have affordable access to the content and collaborative tools they wantwhile I can understand who needs help. **-Sue W, Professor**

Course Packs are a must have for any professor. My students have engaged significantly more than previous semesters and with the analytics, I can tailor my lectures to meet the needs of the students. **-Brad L, Instructor**



# HOW WE COMPARE

FEATURES	PUBLISHERS	OMEGA NOTES	CMS
Copyrighted Materials	✓	✓	✗
Faculty Generated Materials	Limited	✓	✓
Private Notes	Limited	✓	✗
Public Notes	✗	✓	✗
Collaboration Tools	✗	✓	Limited
Anonymous Postings	✗	✓	✗
Self-Assessments	✗	✓	✗
Course Feedback	✗	✓	✗
Engagement Analytics	✗	✓	Limited



# PRICING

Did you know that since 1978, the price of textbooks has risen over 812%?\* Students frequently avoid purchasing required texts due to high prices.

Course Packs are a cost friendly solution. By curating only the specific content the student needs for the course without any fluff, we can lower our prices to a fraction of the cost of the actual text. Plus, being online only, we don't have the cost of printing, warehousing, shipping, keeping our prices low.

Our pricing is dependent on the amount and exact texts needed. For example, a recent Course Pack contained chapters from three books and retailed at \$22.95. If students bought the books in their entirety from another source, they could easily top \$75.00 for the same material.

To receive a quote for your Course Pack, please provide a list of the titles/materials, the amount of content needed, and the expected class size to your Omega Notes representative.

## FOR THE UNIVERSITY

As an administrator, have you ever wondered what studying behavior traits a transfer student has versus an existing student? Perhaps you have wondered why the dropout rate is so high in a chemistry course? Omega Notes is pleased to offer custom enterprise plans for universities. System wide integrations provide unparalleled insights into student behavior and comprehension. Our data can be used for lowering attrition rates, accreditation purposes, research, evaluations and much more. We welcome the chance to discuss your institutional needs and will craft a custom solution based upon those needs. Please contact your Omega Notes representative for more details.

# FAQ

- **How does payment work?**

- o Students pay for the materials just like they would for any normal text. The professor is not charged.

- **What determines the price of a Course Pack?**

- o The price depends on many factors including the texts chosen, the number of students in the class and duration of the course.

- **How long does it take to get a Course Pack?**

- o Depending on the copyright permissions needed, it can take anywhere from 2-3 weeks to create a Course Pack.

- **Can I change the Course Pack throughout the semester?**

- o Yes. Course Packs are living documents. However, if additional permissions are needed for new materials, an additional Course Pack may be required.

- **Is there any cost for the Notebook?**

- o No. Use of the Notebook is included with the Course Pack.

- **Can Open Educational Resources be included in the Course Pack?**

- o Most likely. It depends upon the exact permissions stated by the copyright holder but usually this is not a problem. In fact, we encourage OER content in Course Packs.

- **How does this work with FERPA?**

- o Use of this platform is FERPA compliant. We never collect information from the university about any students. Rather we display information to professors on who has purchased and engaged with the Course Pack. Chances are the people that bought the Course Pack are the same people who are in the course. For more details, please contact your Omega Notes representative.

## ABOUT US

Founded in 2014, Omega Notes is one of the leading eLearning materials providers. Born out of the need for customized learning, Omega Notes pairs cutting edge technology with tailored learning solutions. Our mission is to provide faculty and students the tools they need to increase their learning ability while lowering their overall costs. This is learning redefined.



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